



dialogue
pursuit
2021 **culture**

**Yearly Unifying Themes
and 2021 Logo**



Yearly Unifying Themes and 2021 Logo

The Theme for the year 2021	03
2021 Logo	04
Primary version	06
Secondary version	07
Use with colors	08
Misuse	09
Applications	10

The theme for the year 2021

In the Prot. CG 14/2017 of 2 February 2017, the Prior General communicated the pedagogical-pastoral guidelines/themes to orient the programs and activities of the Order during each year. The thematic distribution was as follows:

2017 Holiness and Charism (Year of Sanctity).

2018 Youth, faith and vocational discernment (Synod and WYD).

2019 Creators of communion (Provinces united and in mission).

2020 We are prophets of the Kingdom: the poor, social projects, the periphery.

2021 Creators of spaces of dialogue with the world and contemporary culture.

2022 A common apostolic project.

Each yearly guideline or theme has served the general secretariats and commissions in their planning and programs. With the guideline for the year 2021 - Creators of spaces of dialogue with the world and contemporary culture - we want to highlight three words: dialogue, pursuit and culture.

These are three important dimensions of our religious life and our contribution to the world in which we live based on the Augustinian Recollect charism.

Dialogue has its roots in the Augustinian thought of becoming a participant in the life of the other, understanding the other, putting ourselves in the place of the other (empathy) and, from there, sharing what we have and allowing ourselves to be enriched by the contributions of others. Dialogue means openness to novelty, which is learning to unlearn in order to re-learn, to resilience, to creativity in the face of situations of uncertainty and knowing how to read the signs of the times. The pursuit (of the Absolute Good) is one of the most outstanding aspects of the Augustinian Recollect spirituality. It uncovers our restlessness, dynamism, and interiority. "Do not go outside, but enter into yourself; the truth dwells in the interior of man" (De Vera Religione, 39, 72). This pursuit invites us to welcome the newness of each day without losing the essence that defines us and whose foundation we find in God.

Culture speaks to us of encounter, of having bridges, of opening ourselves to the diversity of persons and contexts where we live. Culture also reminds us of the valuable legacy we have received and the responsibility we have to transmit it. "The Order of Augustinian Recollects is, with full rights, heir to the religious family founded by St. Augustine. The spiritual patrimony of the Order is the life, doctrine and Rule of St. Augustine, the Forma de Vivir and our healthy traditions, as well as the examples of holiness and the care for the kingdom of God of so many religious who, throughout the centuries, have given splendor to the great Augustinian family" (Const. 7). As sons of St. Augustine we are called to contribute to the cultural development of our time, to allow ourselves to be enlightened and enlightened by the richness of our lives and tradition.

Thus, in this year 2021 we have the opportunity to focus on these three important dimensions of our life and our charism, reflecting them in the objectives and programming of community and apostolic activities.

A logo for guideline

The objective of the logo for the year's theme is to have a common image that identifies all the work of the Order, based on the message of "dialogue, pursuit and culture". This logo does not exclude the use of posters or other images that may be proposed by the secretariats or commissions, but they should be included as indicated in the "Applications" section of this manual.



The logo brings together three key words that summarize the guideline of the Order of Augustinian Recollects for 2021: dialogue, pursuit and culture.

These three words are shown in different colors and overlapping. The aim is to give an image of diversity (different colors), culture (typeface) and modernity (arrangement of letters).

It is accompanied by a box in which is written the year this theme applies.



Spanish
version



English
version



Portuguese
version

Primary version

The primary version of the logo will be used only on a **white background**.

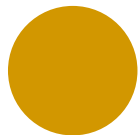


Colors



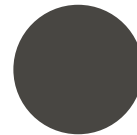
Pantone 6622 C

C	33 %	R	177
M	99 %	G	22
Y	99 %	B	22
K	4 %		#b11616



Pantone 1245 C

C	32 %	R	194
M	34 %	G	150
Y	97 %	B	14
K	0 %		#c2960e



C	0 %
M	0 %
Y	0 %
K	90 %

Typography

Zilla Slab Bold

Secondary version

The secondary version of the logo will be used with **image or color backgrounds**.

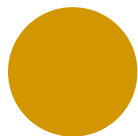


Colors



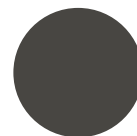
Pantone 6622 C

C	33 %	R	177
M	99 %	G	22
Y	99 %	B	22
K	4 %		#b11616



Pantone 1245 C

C	32 %	R	194
M	34 %	G	150
Y	97 %	B	14
K	0 %		#c2960e



C	0 %
M	0 %
Y	0 %
K	90 %

Typography

Zilla Slab Bold

Use with colours



Misuse



Primary version logo with shading



Logo primary version with contour



Flipped logo



Logo in unauthorized colors



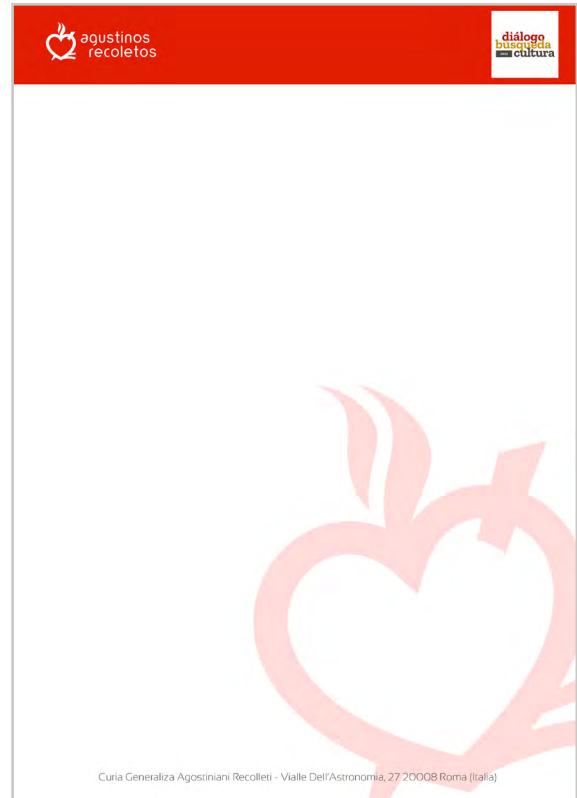
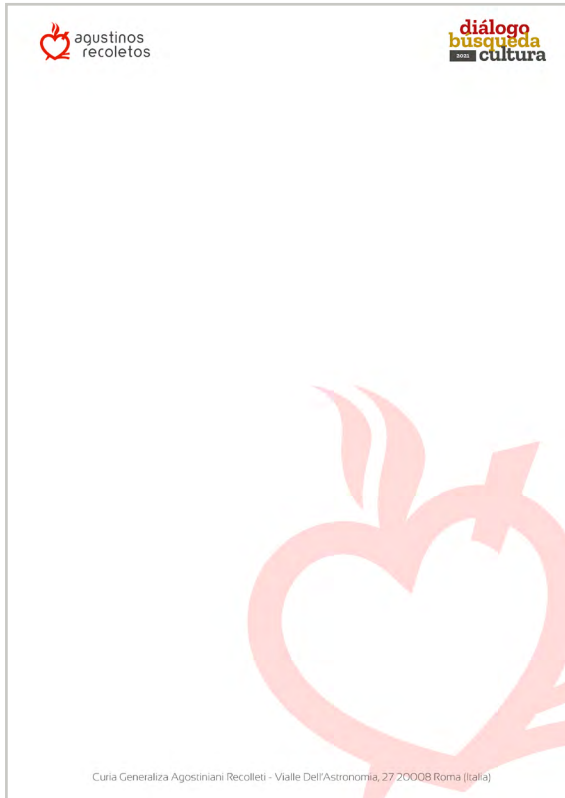
Logo in unauthorized versions



Use another version with a colored background

Applications

Stationery



Applications

Signage



DAR
DESDE
EL CORAZÓN
HASTA DAR
EL
CORAZÓN
MISMO

SANTO TOMÁS DE VILLANUEVA

agustinos
recoletos

diálogo
búsqueda
cultura

Applications

Folders



Applications

Social networking



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Nacimos en 1588. Seguimos el carisma de [#SanAgustín](#) con el impulso de la [#Recolección](#).

📍 Roma 🔗 [agustinosrecoletos.com](https://www.agustinosrecoletos.com) 📅 Se unió en mayo de 2009

365 Siguiendo **4.462** Seguidores

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Applications

T-shirts



